

HERMANTOWN ECONOMIC DEVELOPMENT AUTHORITY

AGENDA

Monday, January 24, 2022 at 5:00 p.m.
Council Chambers
Governmental Services Building

- 1. ROLL CALL**
- 2. MINUTES – Approval or correction**
 - a. October 28, 2021 HEDA Minutes
- 3. WORK SESSION – Review of Strategic Plan**
- 4. RECESS**

HERMANTOWN ECONOMIC DEVELOPMENT AUTHORITY
October 28, 2021
12:00 p.m.

MEETING CONDUCTED IN PERSON & VIA ZOOM

ROLL CALL: Commissioners Geissler, Haapanen, Hauschild, Peterson, Ronchetti, Mayor Boucher

CITY STAFF: John Mulder, City Administrator; Eric Johnson, Community Development Director; Steve Overom, City Attorney

ABSENT: Councilor Nelson

VISITORS: Heidi Timm-Bijold

MINUTES

Motion made by Commissioner Peterson, seconded by Commissioner Geissler to approve the September 23, 2021 HEDA Minutes. Roll Call: Commissioners Geissler, Haapanen, Hauschild, Peterson, Ronchetti, Mayor Boucher, aye. Commissioner Nelson, absent. Motion carried.

MOTIONS

RESOLUTIONS

2021-06H Resolution Approving A Grant Application To State Of Minnesota Department Of Employment And Economic Development (DEED) Under The Contamination Cleanup Grant Program

Motion made by Commissioner Ronchetti, seconded by Commissioner Peterson to adopt Resolution 2021-06H, Resolution Approving A Grant Application To State Of Minnesota Department Of Employment And Economic Development (DEED) Under The Contamination Cleanup Grant Program. Roll Call: Commissioners Geissler, Haapanen, Hauschild, Peterson, Ronchetti, Mayor Boucher, aye. Commissioner Nelson, absent. Motion carried.

2021-07H Resolution Approving An Agreement For Professional Consulting Services With Northspan For The Total Consideration Of \$20,639.00

Motion made by Commissioner Hauschild, seconded by Commissioner Geissler to adopt Resolution 2021-07H, Resolution Approving An Agreement For Professional Consulting Services With Northspan For The Total Consideration Of \$20,639.00. Roll Call: Commissioners Geissler, Haapanen, Hauschild, Peterson, Ronchetti, Mayor Boucher, aye. Commissioner Nelson, absent. Motion carried.

Motion made by Commissioner Peterson, seconded by Commissioner Ronchetti to recess at 1:10 p.m. Motion carried.

Recorded by:

John Mulder, Executive Director

Hermantown Economic Development Authority

01/24/22 | 5:00PM – 8:00PM

QUARTERLY PLANNING & EVALUATION APPROACH

Workshop Time: 3 hours

1. Review mission, value statements, obstacles & strategic directions
2. Evaluation of 90-day action plan: Brainstorm of accomplishments, what didn't get done, blocks, learnings, and implications
3. Plan for next 90 days: Measurable accomplishments on quarterly timeline, 90-day action for each accomplishment

AGENDA

01/24/22 | 5:00PM – 8:00PM

5:00 Welcome & Introductions

5:15 Review Mission, Value Statements, Obstacles, and Strategic Directions

5:25 City Staff Present Updated Timeline Accomplishments & Outcomes

- Report of accomplishments, what didn't get done, blocks, learnings, and implications

6:00 Assign Leads for each Strategic Direction

- Build teams (by expertise/interest) to work on 90-day implementation steps for each Strategic Direction
- What are the implementation steps for the actions/accomplishments through April?

7:30 Each team presents their Draft Action Plan through April 2022

- HEDA members & City staff to provide ideas for edits and enhancements

7:55 Set times on your calendars to review progress early April

8:00 Adjourn

Mission

To intentionally lead economic growth, creating a vibrant and prosperous community.

Value Statements

1. Collaborative
2. Fiscally Sound and Responsible
3. Good Community Stewards
4. Responsive
5. Balanced Risk Takers
6. A Proud Community
7. Sociable and Approachable
8. Innovative

Underlying Contradictions/Obstacles

- Staff capacity limits strategic development and relationships
- Dated comprehensive plan limits targeted growth
- Funding resources challenge potential growth

Strategic Directions

1. Promoting Our Community for Investment
2. Comprehensive Planning for Targeted Growth
3. Positioning & Providing Infrastructure for Development
4. Creating a Growth Environment & Tools for Businesses
5. Establishing a Diverse, Livable Community with a Sense of Place