

HERMANTOWN ECONOMIC DEVELOPMENT AUTHORITY

March 25, 2021

4:00 p.m.

MEETING CONDUCTED VIA ZOOM

ROLL CALL: Commissioners Haapanen, Hauschild, Nelson, Peterson, Ronchetti, Mayor Boucher. Commissioner Geissler arrived at approximately 4:45 p.m.

CITY STAFF: John Mulder, City Administrator; Eric Johnson, Community Development Director; Steve Overom, City Attorney

ABSENT:

VISITORS: Elissa Hansen; Karl Schuettler of Northspan

MINUTES

Motion made by Commissioner Peterson, seconded by Commissioner Nelson to approve the January 28, 2021 HEDA Minutes. Roll Call: Commissioners Haapanen, Hauschild, Nelson, Peterson, Ronchetti, Mayor Boucher, aye. Motion carried.

WORK SESSION

Strategic Planning

Elissa Hansen and Karl Schuettler of Northspan led a planning process by reviewing the survey results and conducting an Underlying Contradictions/Blocks exercise. The purpose was to answer the question, “What may be blocking us or holding us back from moving toward our mission?”

Following a short break, Elissa Hansen led a strategic directions exercise. The purpose was to answer the question, “What innovative, substantial actions, programs or efforts can our board or staff do, create, or take on that will address our blocks and move us toward our mission?”

We will meet again on April 29, 2021 from 4:00 to 7:00 p.m.

Motion made by Commissioner Geissler, seconded by Commissioner Peterson to recess the meeting at 7:04 p.m. Motion carried.

Recorded by:

John Mulder, Executive Director